

BLOOM NINE ELMS



25,000 SQ FT OF PREMIUM RETAIL OPPORTUNITIES IN THE NINE ELMS REGENERATION ZONE.

DISCOVER LONDON'S retail future

A neighbourhood destination to compliment the established as well as the incoming developments within the Nine Elms major regeneration zone.

The new linear park, the public realm and community will be at the heart of this. Targeting independent operators as well as those with an independent feel but the knowledge of a national.

The operators will be akin to the affordable luxury apartments above and act as not only as amenity for them but as a destination for local residents and visitors alike.

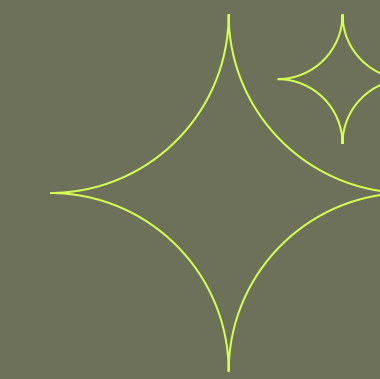




A THRIVING PLACE for business

One of the most ambitious regeneration sites in London, Nine Elms is designed to be a green, walkable London village. The restaurants and shops on a new section of the Nine Elms Development will benefit from the beautiful bespoke landscaped design of Linear Park and Park Basin. Bloom East and West will be the center point of the masterplan.

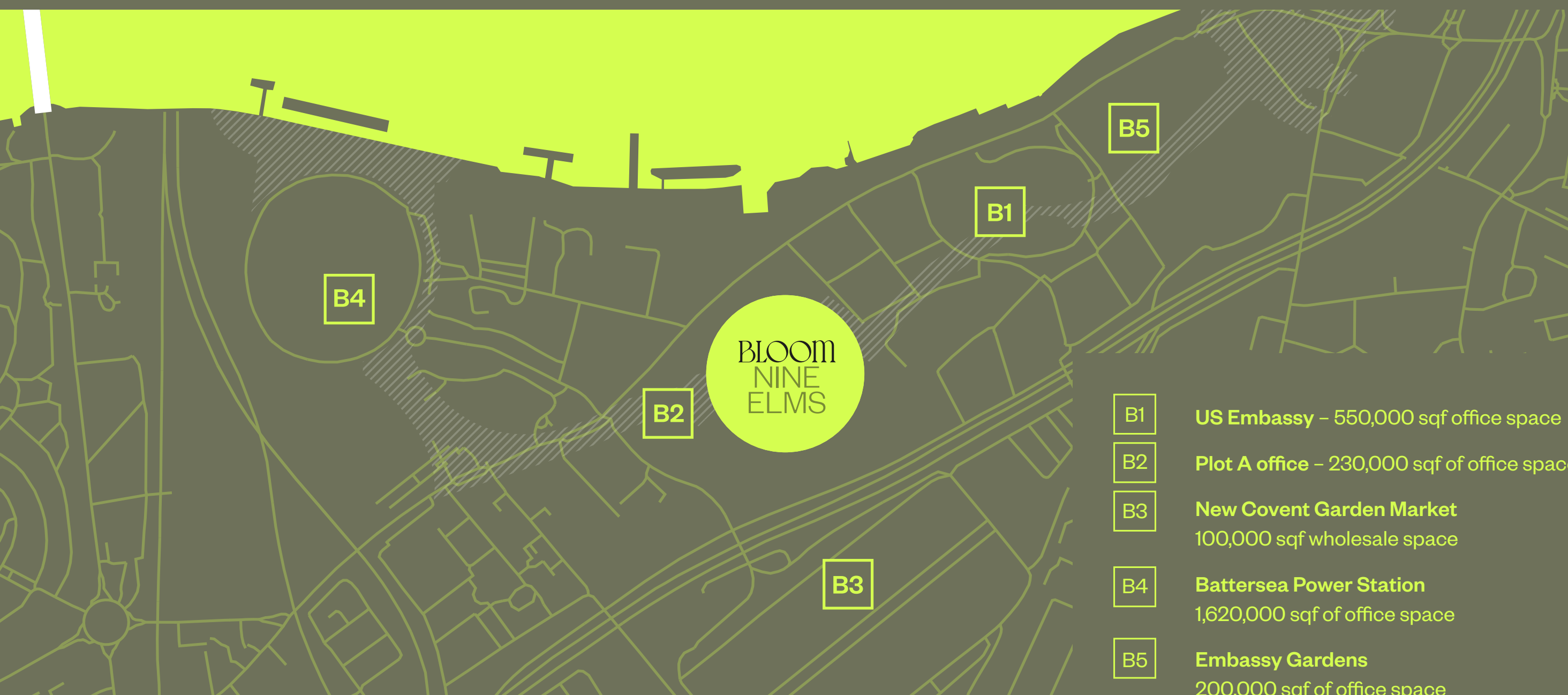




MAJOR employment HUBS

With an estimated 25,000 jobs in the local pipeline, including 1,000 at the American Embassy and 1,400 with the arrival of Apple's new campus in Battersea Power Station, it's set to be a vibrant, busy district with a character of its own. When Bloom is delivered in 2023, its two buildings will sit in the heart of the area, which will have 3.5 million m2 of retail, cafes and nightlife at Battersea and New Covent Garden Market.

Between Bloom East and West is the basin of the linear park, which is also the future home of Bloom's many placemaking events. Hundreds of residents, guests, and local stakeholders will be invited to celebrate the Nine Elms community while the space is activated with local food and retail vendors.



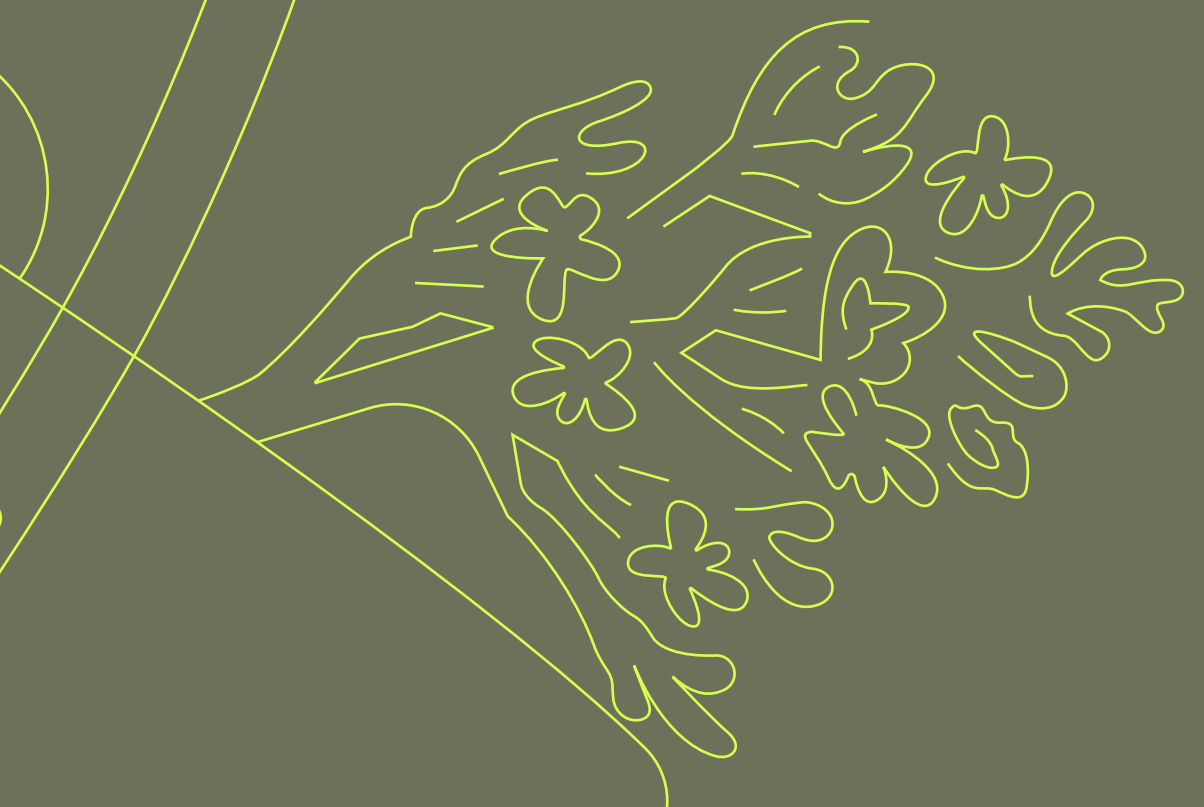


MAJOR residential DEVELOPMENTS

A total of 11,500 residential units with at least 28,750 residents within 10 minutes' walk

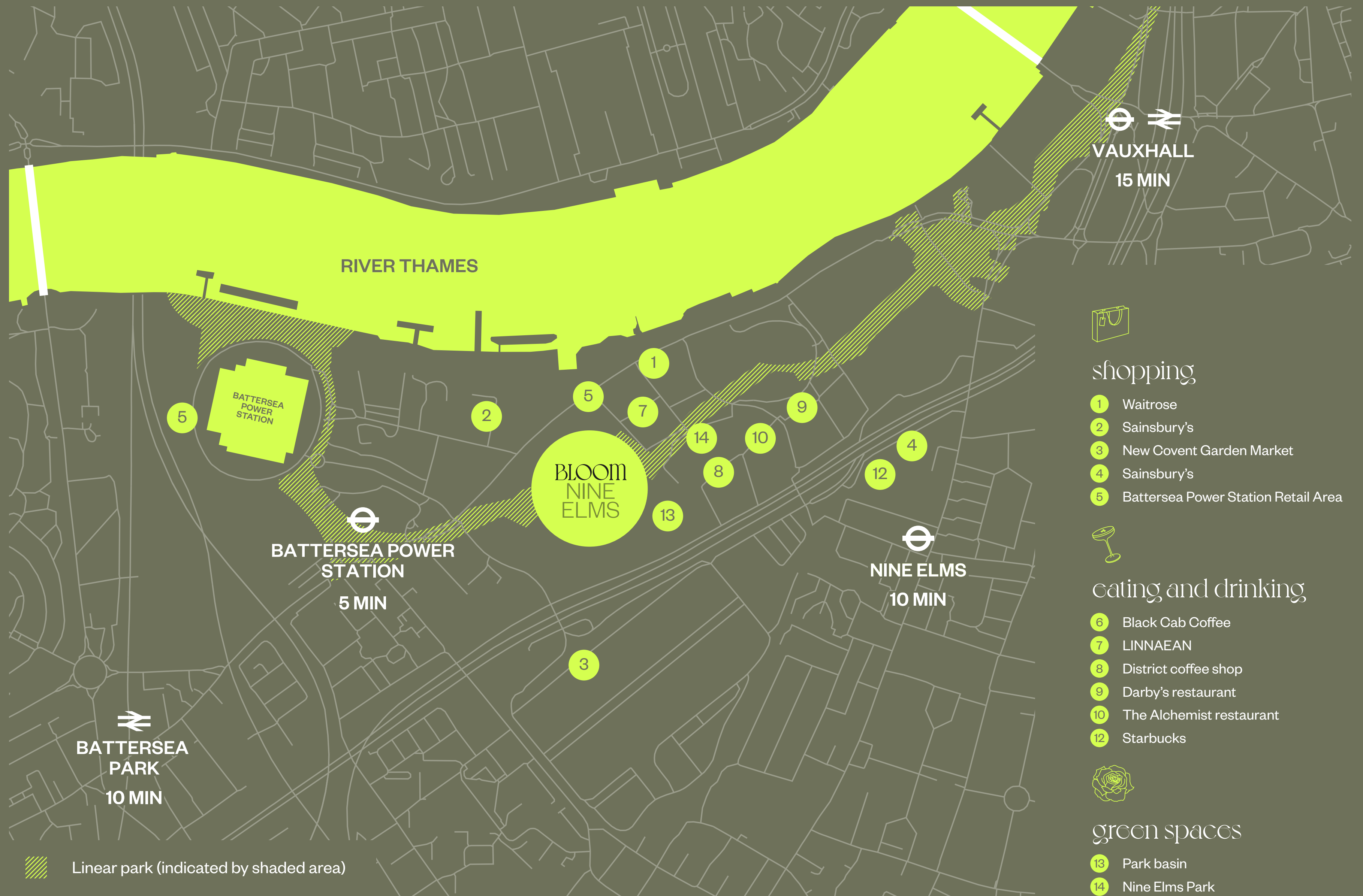


- C1** Embassy Gardens 2,850 units
- C2** The Residence – 510 units
- C3** Lexington Gardens – 357 units
- C4** Riverlight Quay – 813 units
- C5** Galliard scheme – 262 units (incl. School)



EVERYTHING in one place

Bloom Nine Elms is a revolution in rental lifestyle. In a fabulous riverside location in Zone 1, at the heart of the Nine Elms and Battersea Regeneration (NEBR) area, this mixed-use build-to-rent development brings all the amenities of city life into two exceptional buildings, along with along with 25,000 sqft of retail space over 10 units.



VAUXHALL
15 MIN

BATTERSEA
POWER
STATION

BATTERSEA POWER
STATION
5 MIN

BATTERSEA
PARK
10 MIN

BLOOM
NINE
ELMS

NINE ELMS
10 MIN

Linear park (indicated by shaded area)



shopping

- 1 Waitrose
- 2 Sainsbury's
- 3 New Covent Garden Market
- 4 Sainsbury's
- 5 Battersea Power Station Retail Area



eating and drinking

- 6 Black Cab Coffee
- 7 LINNAEAN
- 8 District coffee shop
- 9 Darby's restaurant
- 10 The Alchemist restaurant
- 12 Starbucks



green spaces

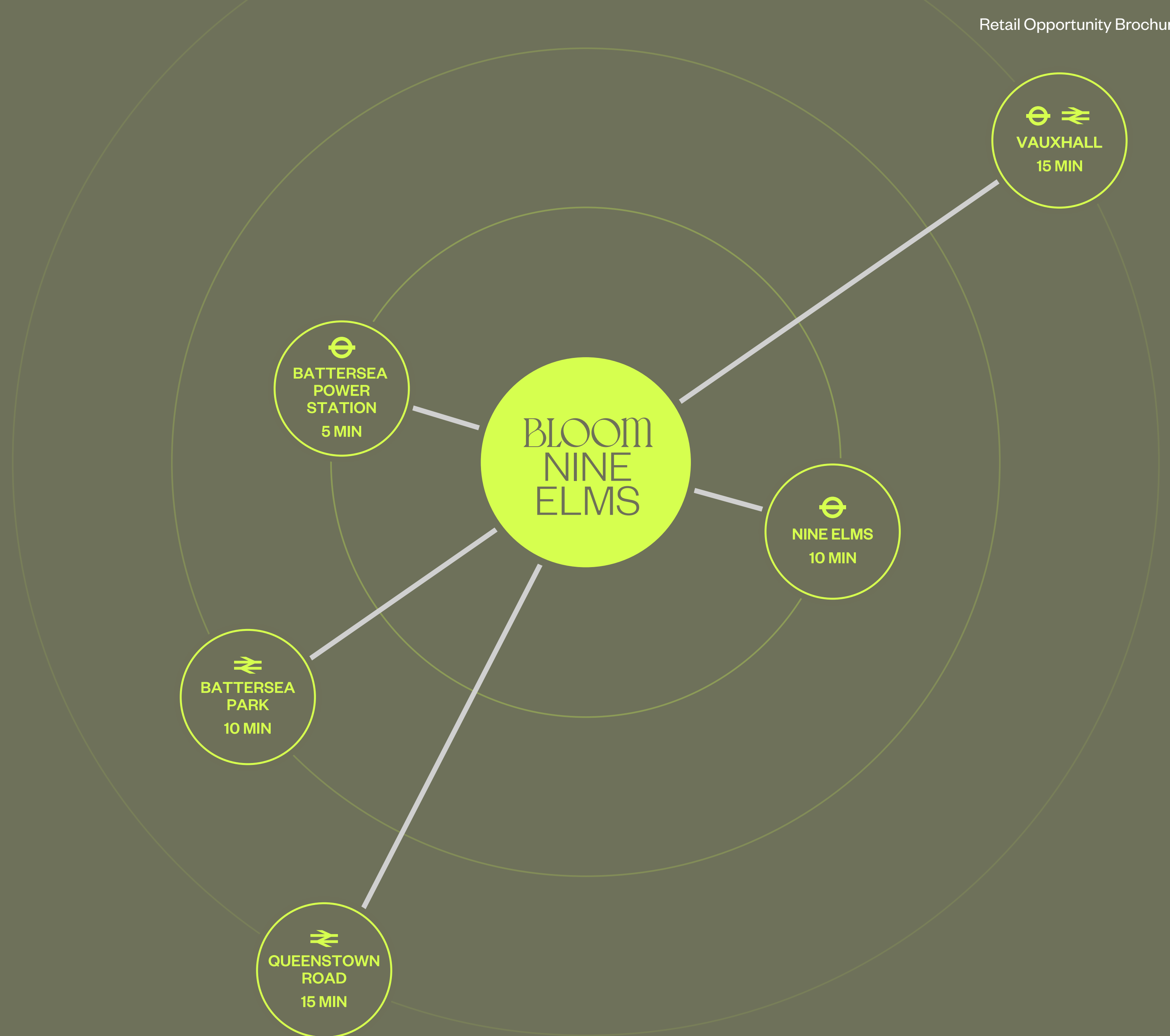
- 13 Park basin
- 14 Nine Elms Park

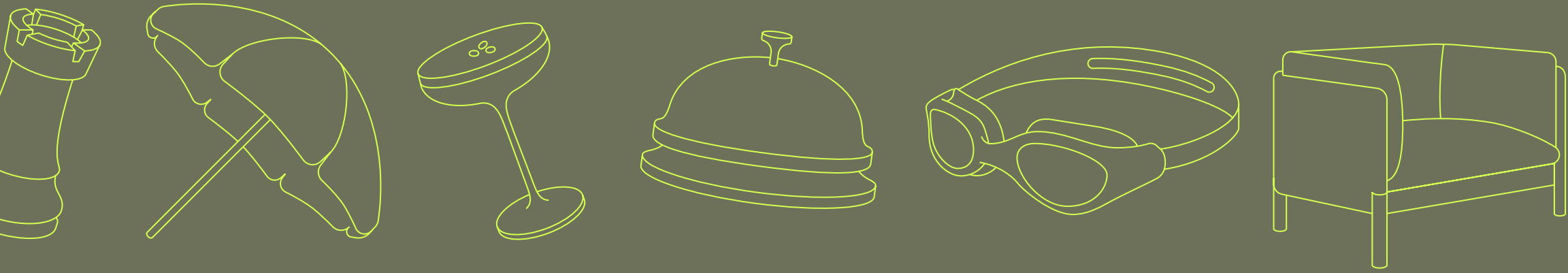
OUTSTANDING connections

Bloom is just a five minute walk from the Northern Line extension at Battersea Power station and Nine Elms station.

It's also just two minutes from the proposed Nine Elms Pimlico Bridge, a walking and cycling bridge connecting the area with Pimlico, Chelsea and Westminster.

The Victoria Line and National Rail services at Vauxhall are only fifteen minutes away.





introducing BLOOM NINE ELMS

Bloom is a riverside haven, right in the heart of London's vibrant new Nine Elms district, that treats home as more than just four walls. Authentically curated and holistically designed, it is a diverse community of young professionals and creatives, where everyone can access all the amenities they need to live fully.

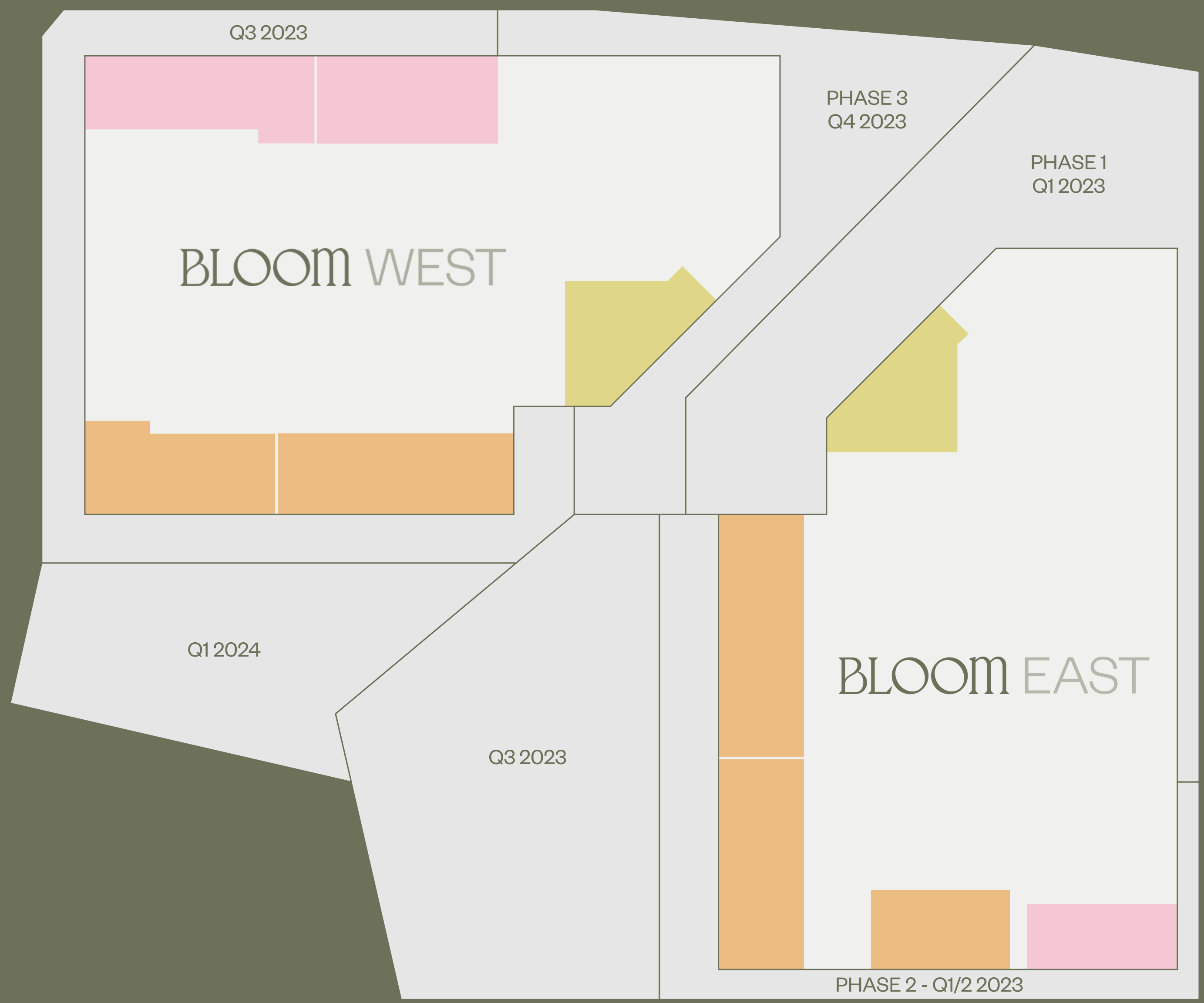
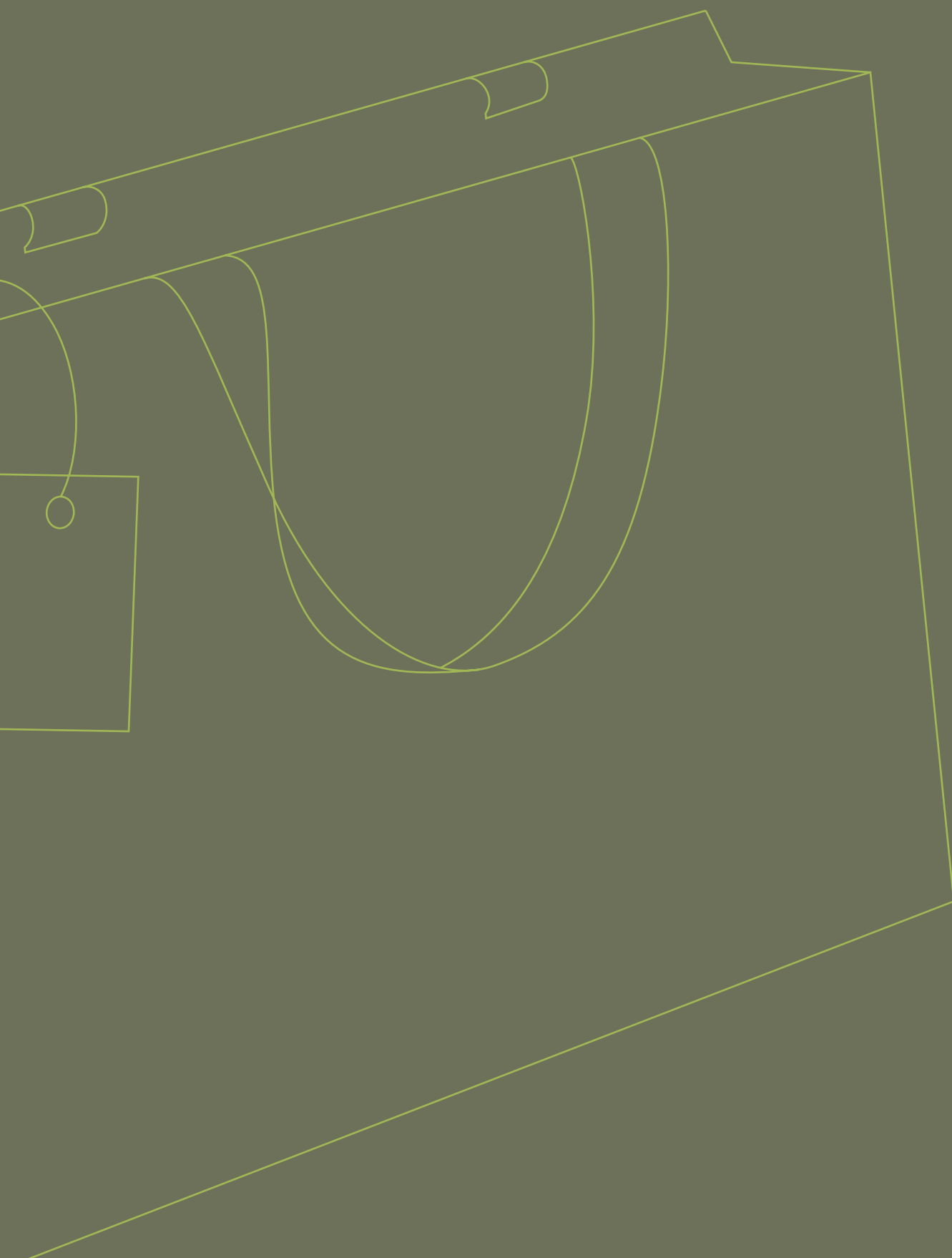
Nine Elms is more than just a residential development. Our two buildings, Bloom East and Bloom West, will host a community of more than 2,500 residents, with social spaces and amenities from rooftop swimming pools, lounges and gyms to a pet spa.

And there's more to look forward to. The redevelopment of the Nine Elms community surrounding Bloom will reach 11,000 units by 2025.

Our residents want to enjoy everything on their doorstep.
At Bloom, that's exactly what they get.



landscape PHASES





BLOOM residents



Our tenants are young, creative, demanding and affluent, and they value a stylish living space in a fun, safe area. Using Experian Mosaic Geodemographic segments, we have strongly identified these types within the target audience of City Prosperity.

Metro High- Flyers
Career-minded 25-35
year-old professionals

Personal income:
£70-£99k

Penthouse Chic
City suits, who work hard
and play hard

Personal income:
£100k+

Uptown Elite
High-status households
enjoying city life

Household income:
£70k - £99k

BLOOM EAST

RETAIL OVERVIEW

UNIT	USE	AREA (SQF)	HANDOVER
D.O.A01 ●	A1-5 / D1-2	2127	DEC 2022
D.O.A02 ●	D1	1693	FEB 2023
D.O.A03 ●	A1-5 / D1-2	1918	APR 2023
D.O.A04 ●	A1-5 / D1-2	2817	APR 2023
D.O.A05 ●	A1-5 / D1-2	3082	APR 2023



BLOOM EAST

RETAIL OVERVIEW

D.O.A01

Available from DEC 2022
2,127 SQFT
SSL : +3.800m AOD
FFL : +3.900m AOD



BLOOM EAST

RETAIL OVERVIEW

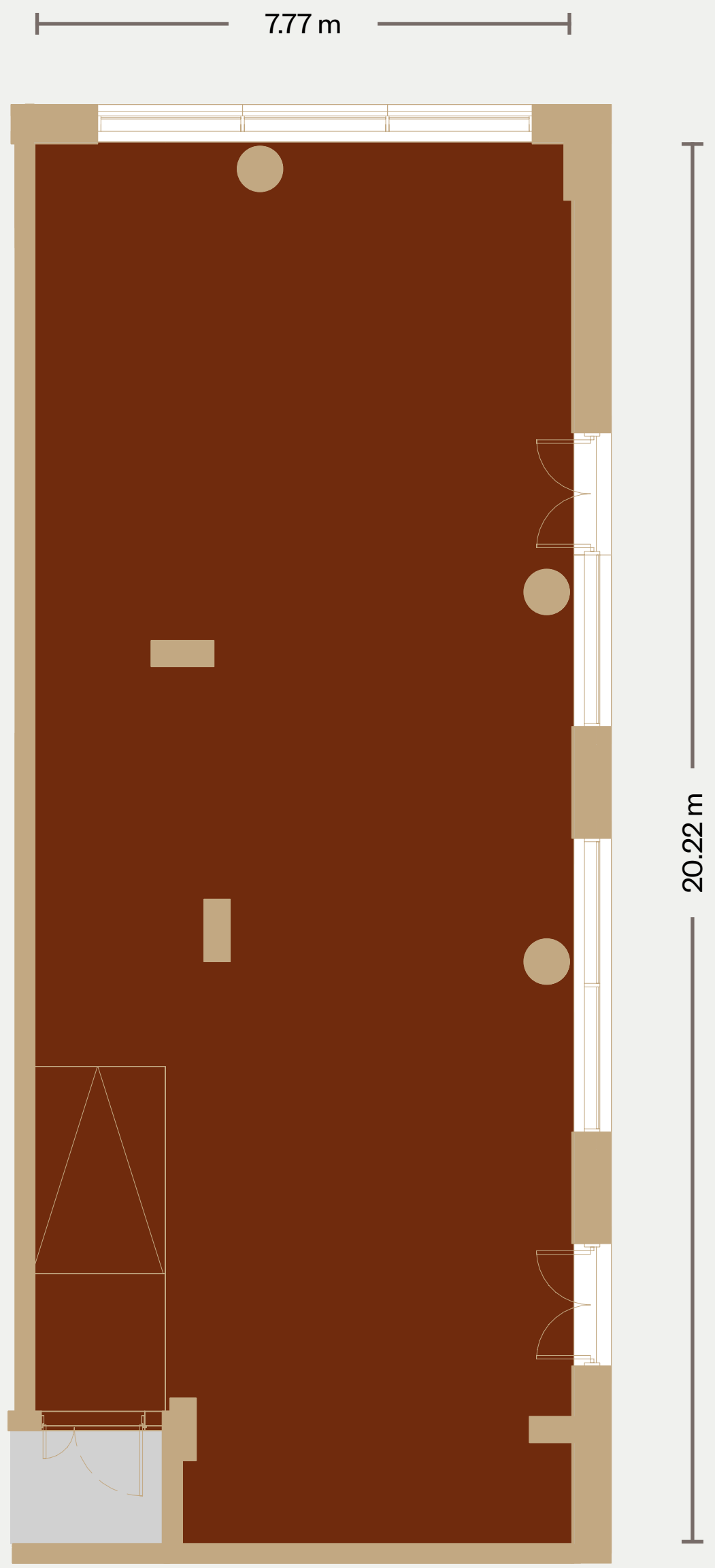
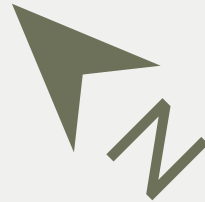
D.O.A02

Available from FEB 2023

1,693 SQFT

SSL : +3.800m AOD

FFL :+3.900m AOD

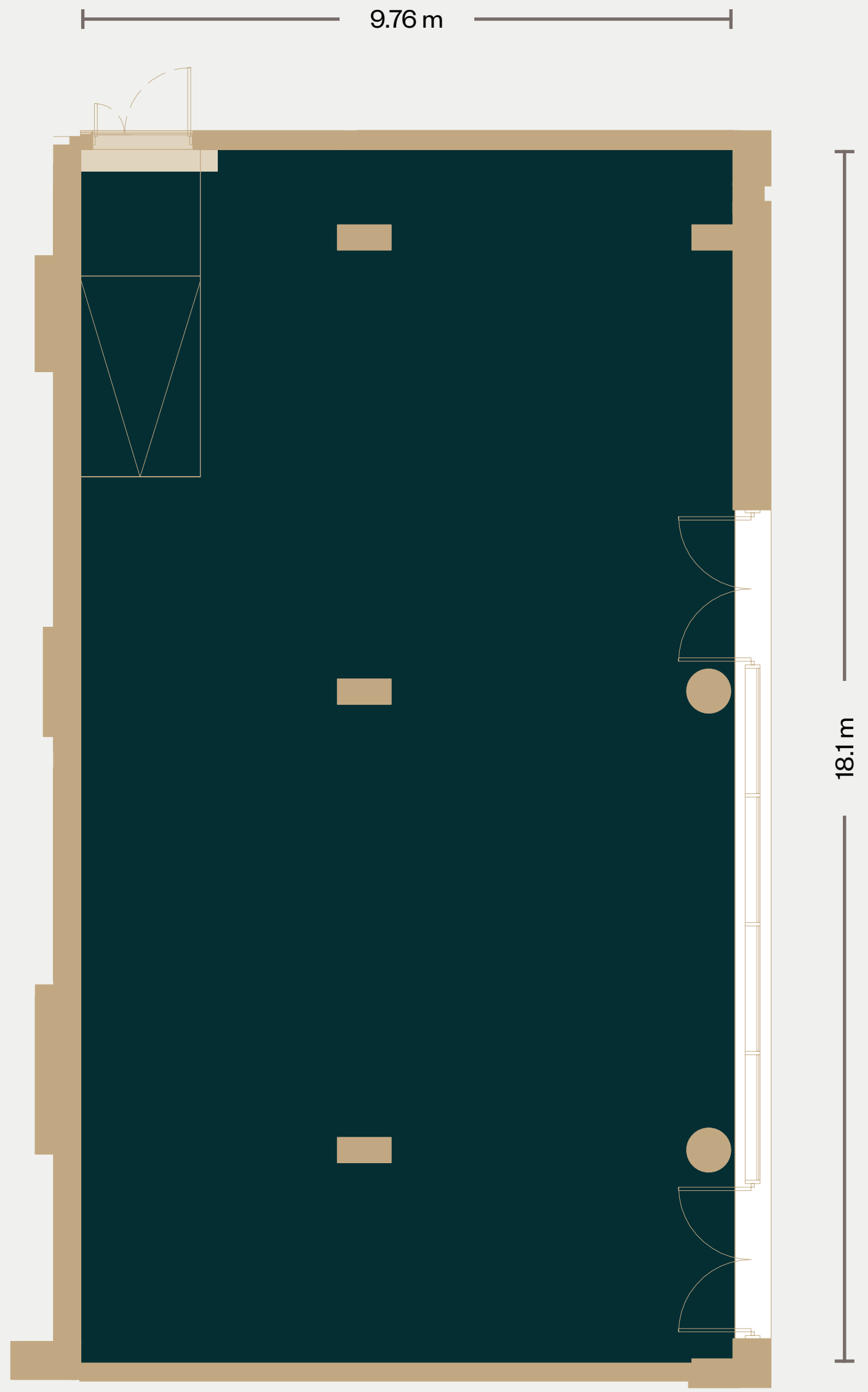
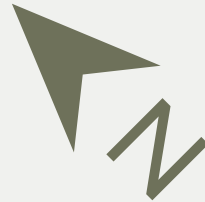


BLOOM EAST

RETAIL OVERVIEW

D.O.A03

Available from FEB 2023
1,918 SQFT
SSL : +4.000m AOD
FFL : +4.100m AOD

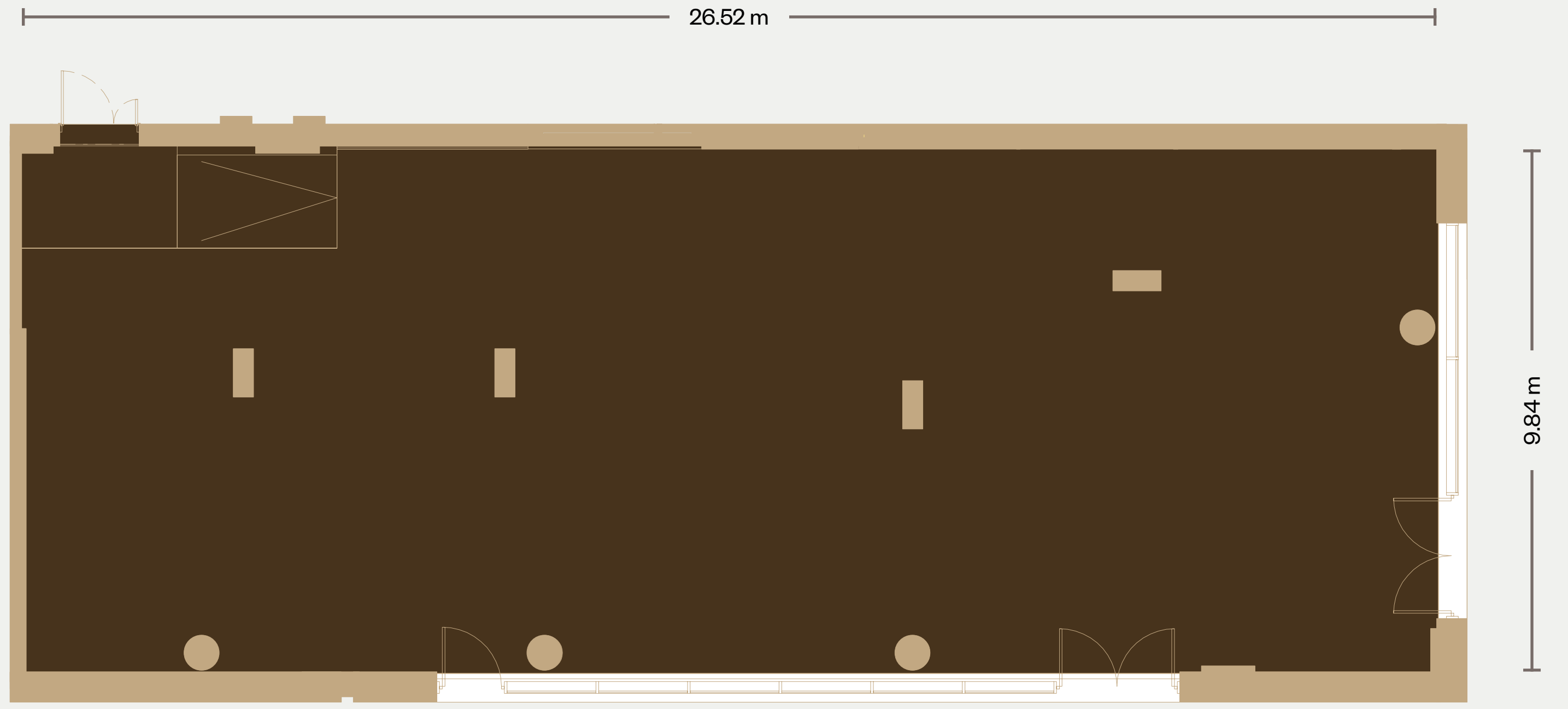
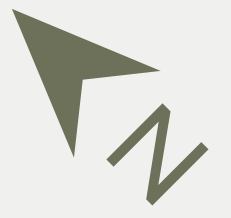


BLOOM EAST

RETAIL OVERVIEW

D.O.A04

Available from APR 2023
2,817 SQFT
SSL : +4.000m AOD
FFL : +4.100m AOD

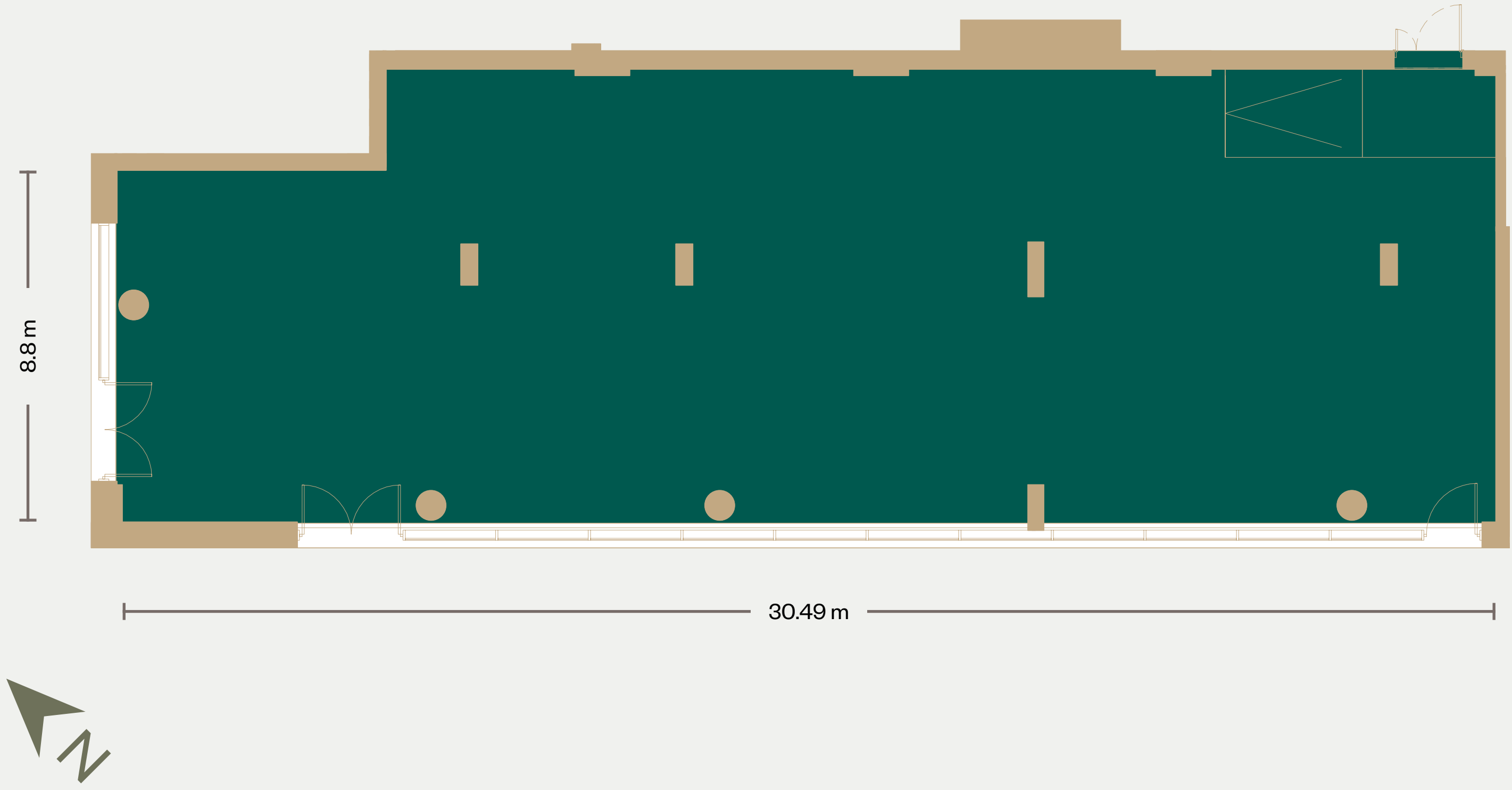


BLOOM EAST

RETAIL OVERVIEW

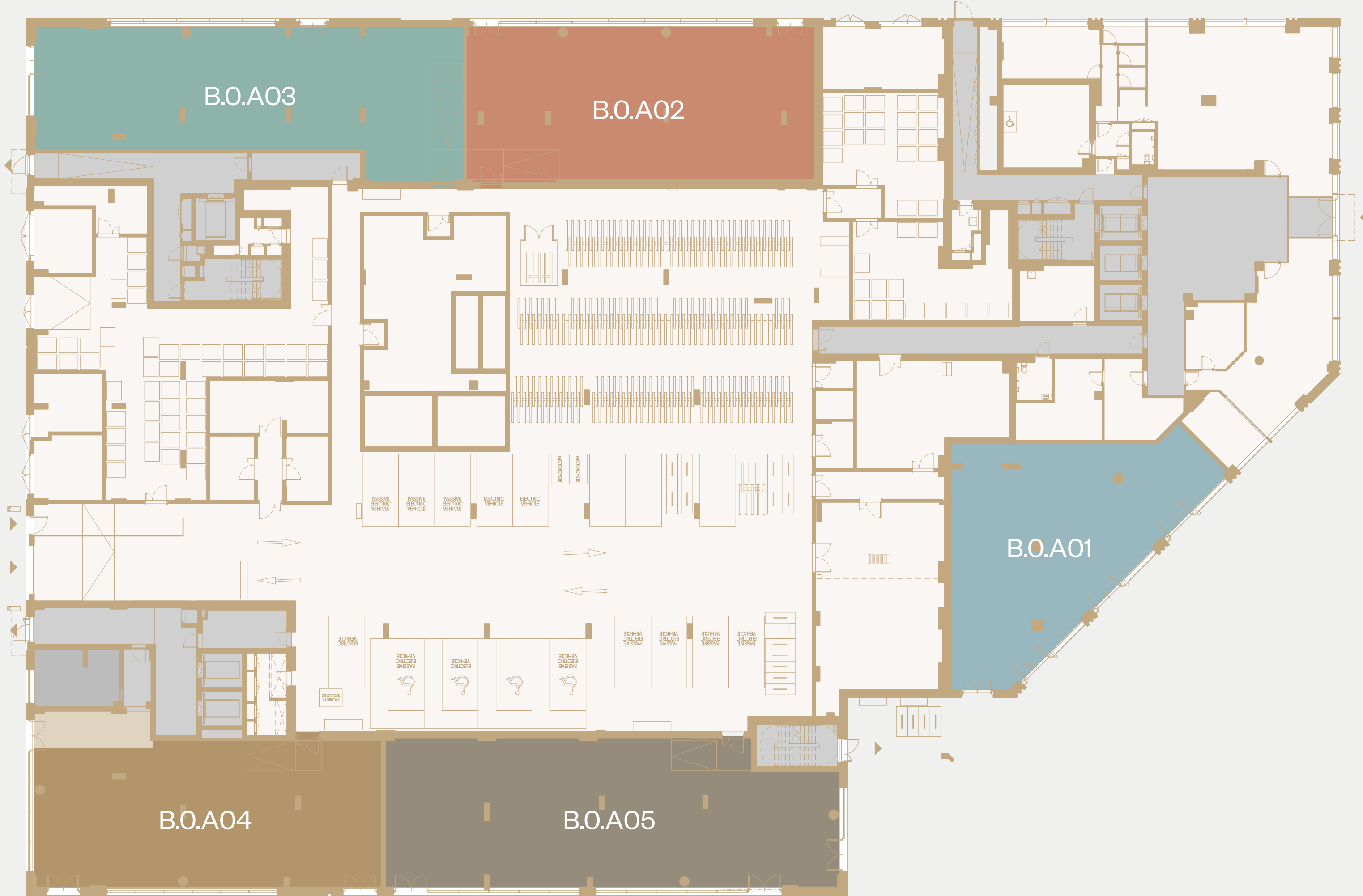
D.O.A05

Available from APR 2023
3,082 SQFT
SSL : +4.000m AOD
FFL : +4.100m AOD

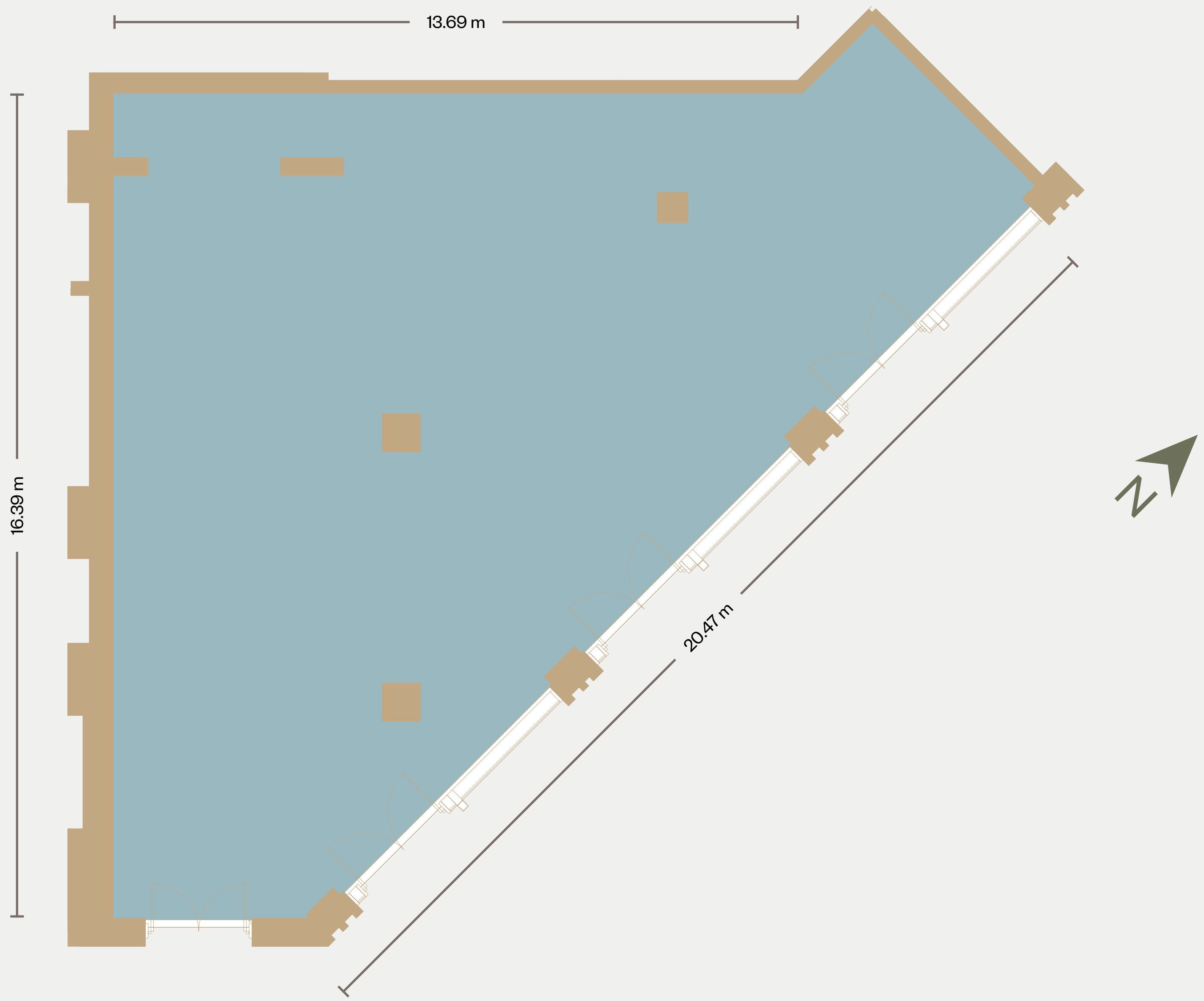


BLOOM WEST

RETAIL OVERVIEW



UNIT	USE	AREA (SQF)	HANDOVER
B.O.A01 ●	A1-5 / D1-2	2121	AUG 2023
B.O.A02 ●	D1-2	2548	NOV 2023
B.O.A03 ●	D1-2	2643	JAN 2024
B.O.A04 ●	A1-5	2593	JAN 2024
B.O.A05 ●	A1-5	3088	JAN 2024



BLOOM WEST

RETAIL OVERVIEW

B.O.A01

Available from AUG 2023
2,121 SQFT
SSL : +4.000m AOD
FFL : +4.100m AOD



BLOOM WEST

RETAIL OVERVIEW

B.O.A02

Available from NOV 2023

2,548 SQFT

SSL : +4.000m AOD

FFL : +4.100m AOD

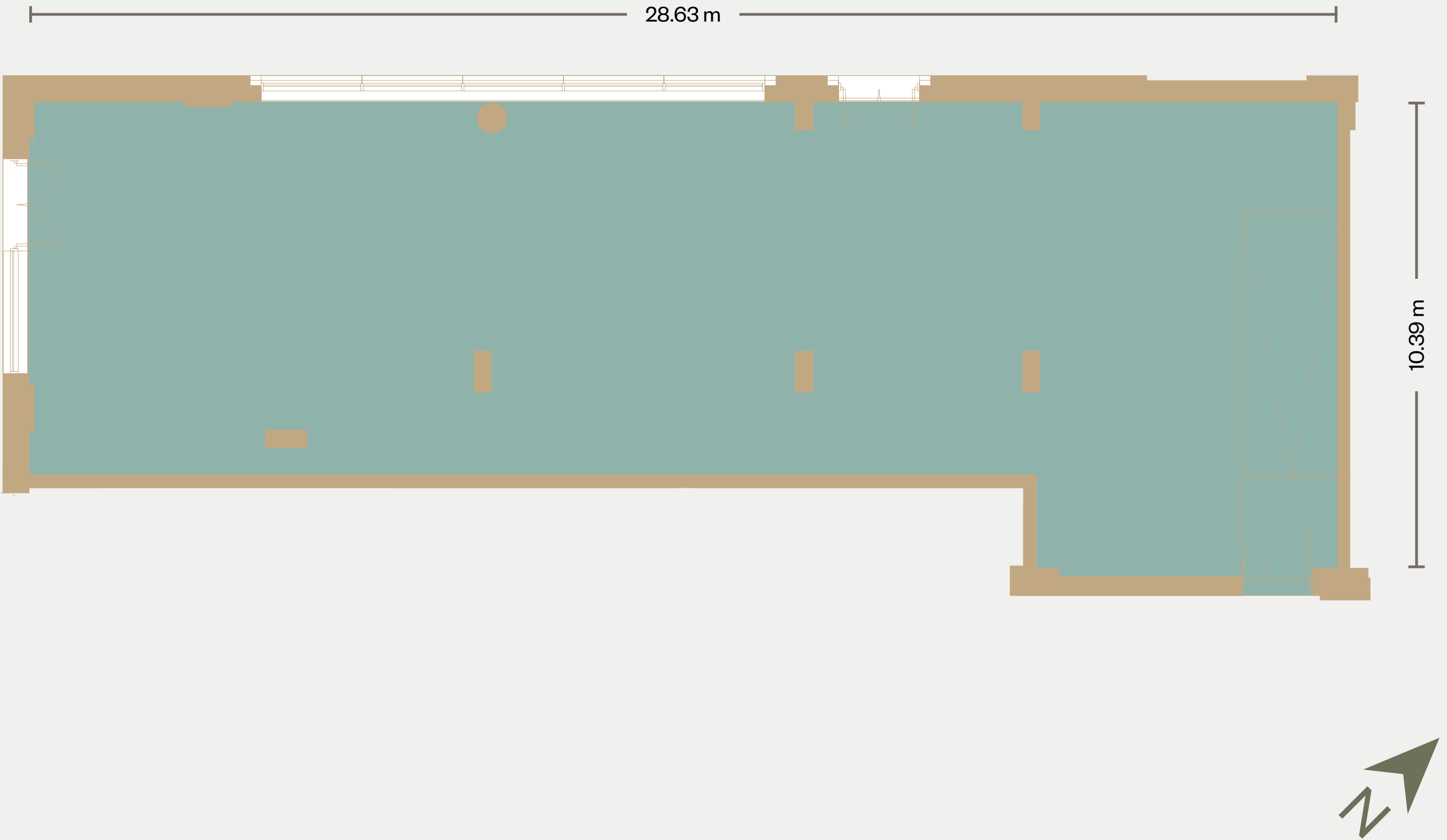
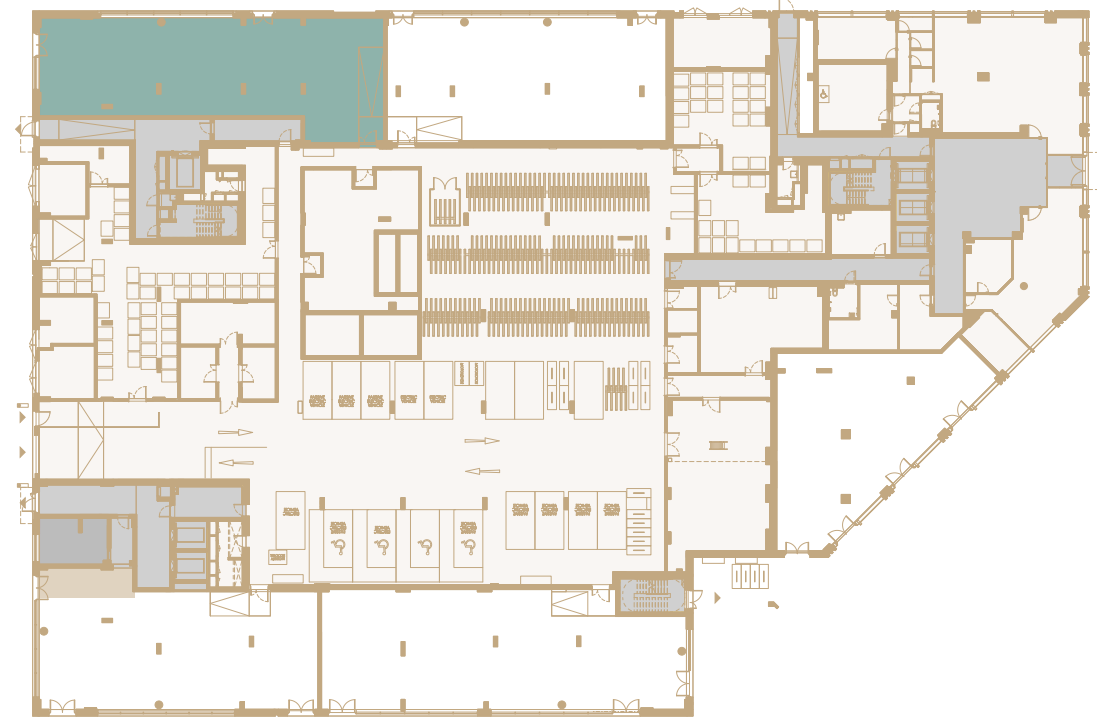


BLOOM WEST

RETAIL OVERVIEW

B.O.A03

Available from JAN 2024
2,643 SQFT
SSL : +3.440m AOD
FFL : +3.540m AOD



BLOOM WEST

RETAIL OVERVIEW

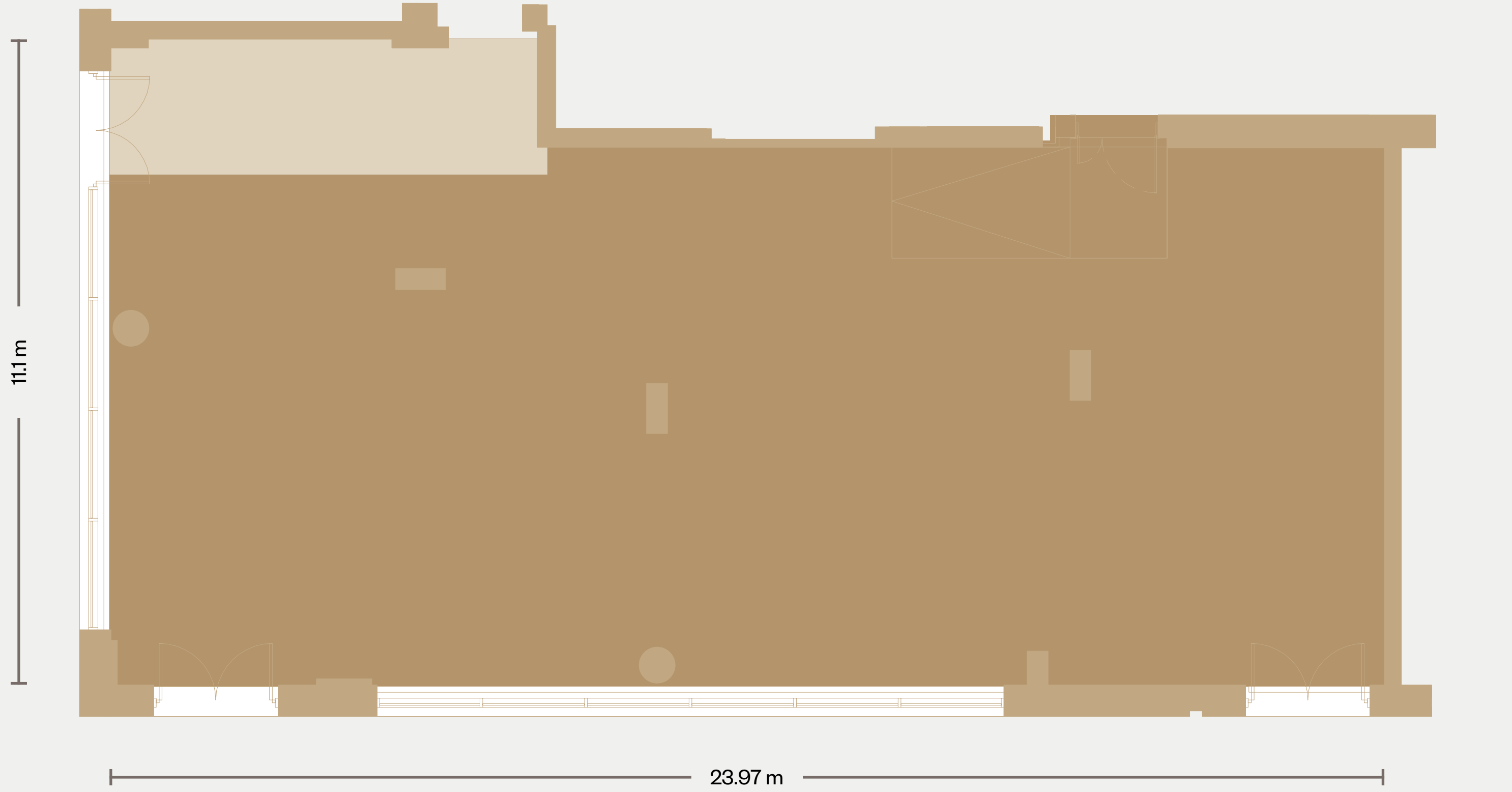
B.O.A04

Available from JAN 2024

2,593 SQFT

SSL : +3.440m AOD

FFL : +3.540m AOD



BLOOM WEST

RETAIL OVERVIEW

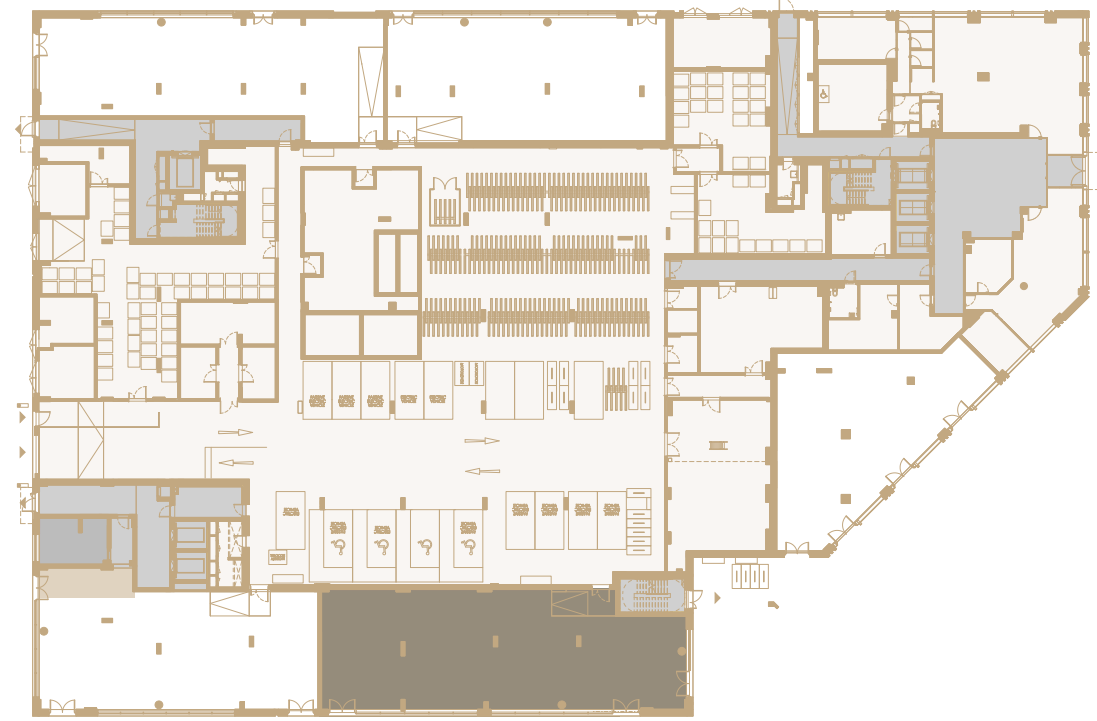
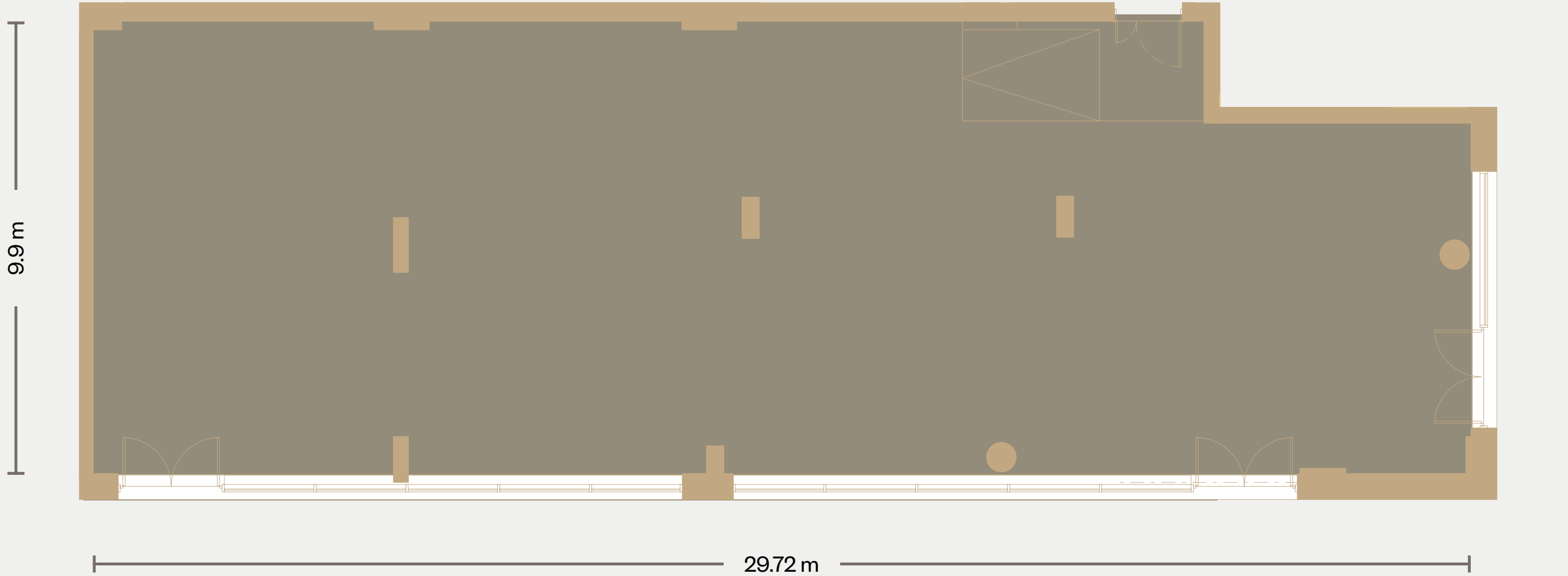
B.O.A05

Available from JAN 2024

3,088 SQFT

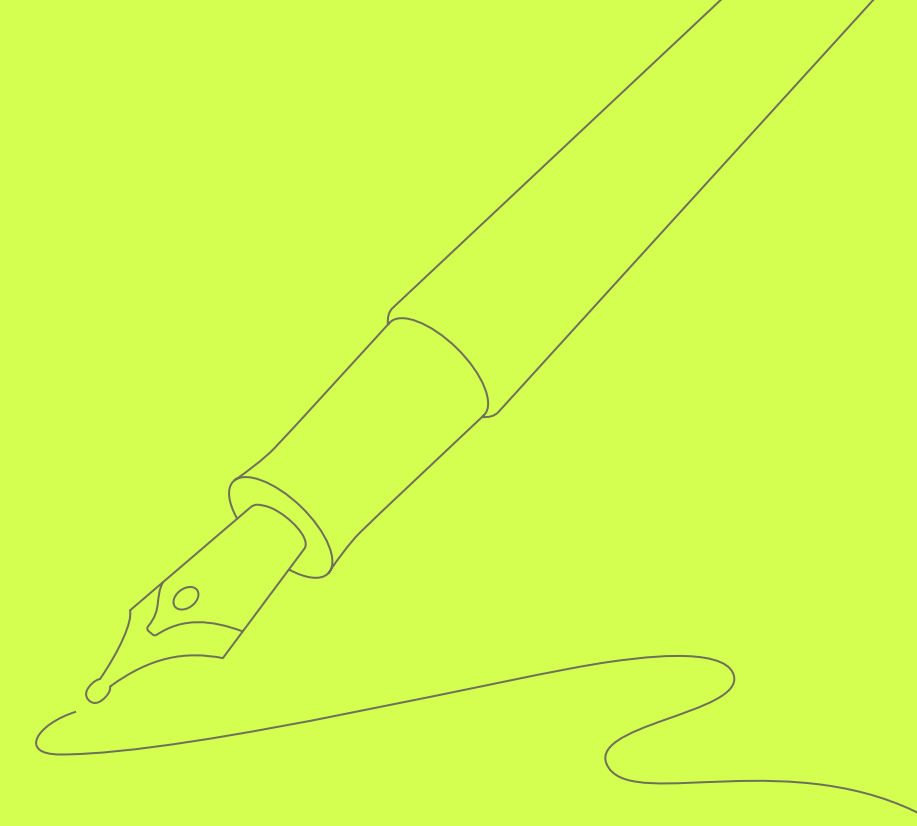
SSL : +4.000m AOD

FFL : +4.100m AOD



Greystar is a leading, fully integrated, multifamily real estate company offering expertise in investment management, development and property management of rental housing properties globally.

Headquartered in Charleston, South Carolina, Greystar manages and operates over an estimated \$220 billion of real estate in nearly 200 markets globally including offices throughout the United States, United Kingdom, Europe, Latin America, and the Asia-Pacific region. Greystar is the largest operator of apartments in the United States, managing approximately 748,000 units/beds.



To explore retail opportunities at Bloom, please get in touch with our letting agent.

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BLOOM NINE ELMS

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